



# Regional Economic Profile Sandstone Hills, Oklahoma

**137,039**

Total Population,  
2017

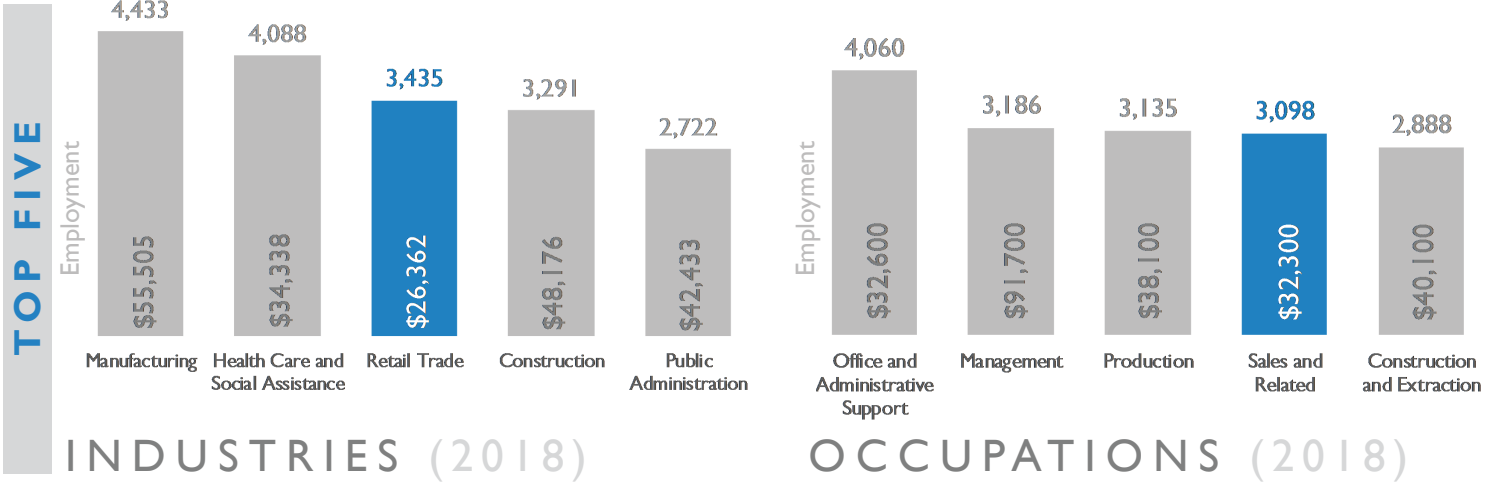
**+3.6%**

Population Growth,  
2017-2022

**55.5%**

Oklahoma  
2018 Labor Force Participation Rate

**61.3%**



## TOP 3 INDUSTRY SUBSECTORS (2018)

Employment      Average Annual Wages

<b>RETAIL TRADE</b>	<b>3,435</b>	<b>\$26,362</b>
General Merchandise Stores, including Warehouse Clubs & Supercenters	948	\$21,334
Gasoline Stations with Convenience Stores	374	\$19,576
Supermarkets & Other Grocery (except Convenience) Stores	303	\$19,198
<b>ARTS &amp; ENTERTAINMENT</b>	<b>118</b>	<b>\$21,941</b>
Independent Artists, Writers & Performers	38	\$16,982
Museums	38	\$24,820
Spectator Sports	31	\$29,011
<b>ACCOMMODATION &amp; FOOD SERVICES</b>	<b>2,020</b>	<b>\$14,946</b>
Restaurants & Other Eating Places	1,778	\$13,811
Hotels (except Casino Hotels) & Motels	86	\$17,687
RV (Recreational Vehicle) Parks & Recreational Camps	46	\$17,489
<b>TOURISM</b>	<b>1,249</b>	<b>\$25,964</b>
Casinos (except Casino Hotels)	898	\$27,420
Fitness & Recreational Sports Centers	160	\$22,089
Golf Courses & Country Clubs	144	\$23,164

Data Source: JobsEQ



# COMMUTING PATTERNS (2015)

31,930 work in the region

58,172 live in the region



IN-COMMUTERS  
**17,680**



WORK & LIVE IN REGION  
**14,250**



OUT-COMMUTERS  
**43,922**

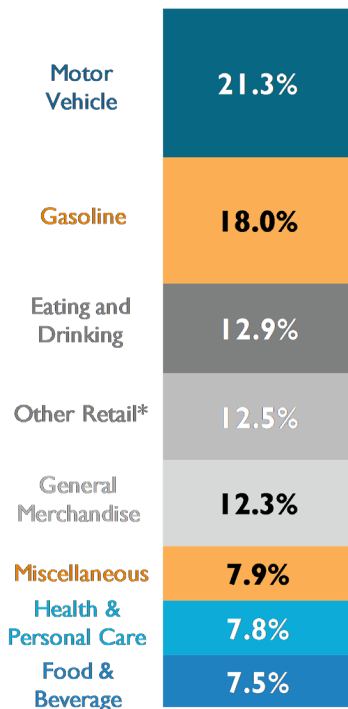
In your region, the highest percentage of workers are most likely:

- Workers ages 30-55 (54%)
- Workers earning \$40K or more income (42%)
- Workers in all other services (48%)
- Workers ages 30-55 (53%)
- Workers earning between \$15K - \$40K income (45%)
- Workers in all other services (59%)
- Workers ages 30-55 (53%)
- Workers earning \$40K or more income (41%)
- Workers in all other services (55%)

Data Source: On the Map

## RETAIL SALES (2018)

**\$1,043** millions



Data Source: Woods & Poole

\*Other Retail includes: Building Materials (5.5%), Furniture (2.8%), Nonstore (2.6%), Clothing (0.8%), Electronics (0.5%), and Sporting Goods (0.3%)

## SALES TAX (2018)

Industry	Sales tax revenues
Motor Vehicle	\$2,774,840
Gasoline	\$2,334,124
Eating & Drinking Places	\$1,674,480
General Merchandise	\$1,596,499
Miscellaneous Retailers	\$1,023,803
Health & Personal Care	\$1,015,394
Food & Beverage Stores	\$975,772
Building Materials	\$712,153
All Other	\$911,023
<b>Total for the Region</b>	<b>\$13,028,087</b>

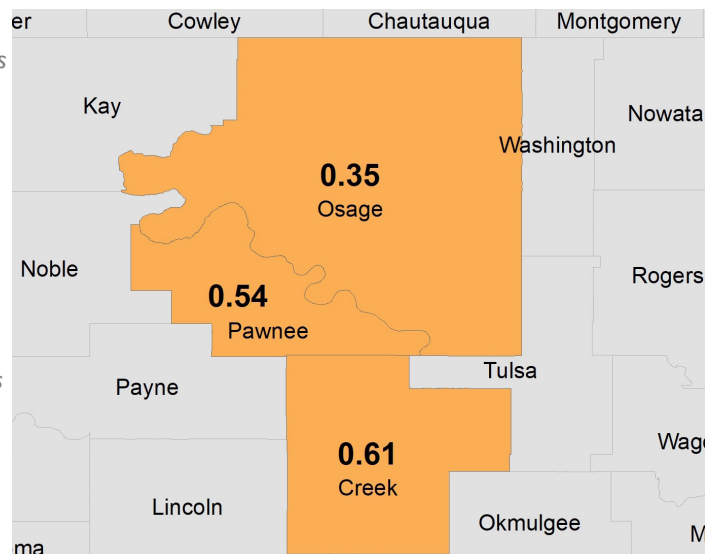
Data Source: Woods & Poole

## PULL FACTORS (2018)

A Pull Factor (PF) measures a county's ability to attract shoppers in the retail sector.

PF > 1: the county is pulling retail shoppers from another county.

PF < 1: the residents are shopping in another county.



Data Source: Woods & Poole