

Opportunities

Litter Crew- Incentive?

Boys and Girls Se

4-H

Church Groups

Beautification Programs

Public Relations to Build Strengths

Social Media Work

Cultural Aspects

Keep Green Country Clean

C. Commerce/ Sm. Business

Cal. Effort Trash Clean-up

Recycling- State Legislation

Cherokee Nation

Nora

Local Chambers

Regional Main streets

Rebranding the Region and Local Communities- We control the narrative, not outside

Embracing our Natural Resources

Scenic Byway- Put resources toward promotion

Individual Networking

County/ Regional Recycling Facility

Provide community service opportunities that will directly benefit members of the community- Litter pickup

NSU Make-A-Difference Day

BR&E

Utilizing social media tools to address weaknesses

Regionalism

Building PR campaign to strengthen cultural and natural resources awareness/ prominence

“litter patrol” day labor collecting trash (Tahlequah exploring)

Entrepreneurship exposure through k-12 schools- increase innovation in region – “leader in me” Pryor schools

Regional branding for uniform signage/ appearance- control narrative of region

Business Retention and expansion- formal program across region

Community service opportunities that benefit community- ex NSU Make a difference day

Workforce initiatives with Cherokee Nation career services

Getting faith bases educational institutes involved in creating groups for preventing litter/ vandalism

Looking at what programs neighboring states/regions having success in- Texas/ NWA specifically

Create better entrepreneurship job opportunities/ organizations

Increases infrastructure funding